

Marketing Department

GRAPHIC DESIGNER/WRITER



JOB DESCRIPTION

The graphic designer/writer position is responsible for creating promotional material for the COTW brand as well as its sub-brands/branches (LIFT, Tapawingo, Missions, COTW365 App, and Conference Season).

Deliverables may be short-term or long-term depending on the project.

REQUIREMENTS

The following are preferred or required:

- Solid understanding of Adobe InDesign
- Must have a passion for representing Christ in the creative industry
- Camera Equipment preferred (we can provide or assist with our gear)
- Photography experience preferred
- Basic understanding of Photoshop and/or Illustrator

RESPONSIBILITIES

- Create various kinds of marketing materials such as brochures, flyers, booklets, etc. (print and digital).
- Strong writing skills for writing promotional content (print and digital).
- Detail-oriented with a high standard for image quality
- Willing and able to work a flexible schedule, good work ethic
- Problem-solving attitude; must be able to adapt to various problems and pivot during campaigns
- Shows flexibility, a positive attitude, and a willing spirit to learn in and outside of your area of expertise
- Responsible and disciplined in creating timely, detailed, and engaging content
- Precisely adheres to the organization's brand and style guidelines
- Shows organizational skills; is capable of knowing how to be efficient and prioritize tasks/projects
- Exudes characteristics of a team player; shows initiative in both individual and communal tasks