

Marketing Department

PHOTOGRAPHER/VIDEOGRAPHER



JOB DESCRIPTION

The photographer and videographer's role is to capture a clear, cohesive, and complete picture of the members' experience at CAMP-of-the-WOODS. You will be responsible for taking and editing photos/video footage of summer activities in order to create promotional material.

REQUIREMENTS

The following are preferred or required:

- Must have a passion for representing Christ in the creative industry
- Camera equipment preferred (we can provide or assist with our gear)
- Photography, videography/film production experience (at least 2 years of schooling)
- Good understanding of Premiere Pro and Lightroom
- Basic understanding of Photoshop

RESPONSIBILITIES

- Capture photo and video footage for all resort activities and amenities
- Work on marketing projects for present and future campaigns; this includes meeting and networking with resort members
- Manage multiple projects and coordinate with various departments
- Work a flexible schedule; good work ethic
- Have a problem-solving attitude; must be able to adapt to various problems and pivot during campaigns
- Show flexibility, a positive attitude, and a willing spirit to learn outside your area of expertise
- Responsible and disciplined in creating timely, detailed, and engaging content
- Precisely adhere to the organization's brand and style guidelines
- Show organizational skills; is capable of knowing how to be efficient and prioritize tasks/projects
- Exude characteristics of a team player; shows initiative in both individual and communal tasks